

## ECO PICTURE DIARY CONTEST OFFICIAL RULES

**Eligibility.** Subject to the additional restrictions below, the **ECO PICTURE DIARY CONTEST** (the “Contest”) is open to legal U.S. residents who are full time students in grades 5-8 at a public or private middle school in New Jersey. ***Students must participate as teams composed of a minimum of 3 students and a maximum of 4 students (a “Student Team”).***

**Sponsor:** Foundation for Impact on Literacy and Learning  
**Promotional Sponsor:** Panasonic of North America

**How to Enter:** The Contest Entry Period will begin on January 2, 2020 9:00 a.m. (EST) and end at 6:00 p.m. (EST) on May 1, 2020. The Contest will end on or about May 27, 2020 or the date judging is completed. Each Student Team, comprised of 3-4 students, must maintain an “Eco Picture Diary”. The Eco Picture Diary must include specific details of the actions, taken by the team, to protect the environment, undertaken by the Student Team, during the time period the Eco Picture Diary is maintained. The Eco Diary must consist of four different action items. If a classroom has more than one team, each team's diary must include different actions. However, the actions can be related to the same environmental topic as others in their class.

The Eco Picture Diary entries should include written descriptions of the Student Team's actions; and illustrations if submitted by mail, and graphics or photos if submitted digitally. Each Eco Picture Diary entry must include original artwork of the Student Team and action descriptions must be typed or legibly printed in English. Each entry must also include one photo of the team completing their actions with all team information. Judges may disqualify previously published entries or those that have won previous awards or competitions. Each Eco Team's teacher may submit only the three best Eco Picture Diaries from all their entries and a completed entry form with each of the top three entries. If submitting entries by mail, address the entry to: Foundation for Impact on Literacy and Learning, P.O. Box 8139, Newark, DE 19714-8139. If submitting entries digitally, use the digital Eco Picture Diary template and uplink instructions found on the website. All entries must be postmarked or uploaded no later than May 1, 2020.

Sponsor will not be responsible for incomplete, lost, late, misdirected, or illegible entries, or failure to receive entries by the stated deadlines. All entries become property of Sponsor and none will be returned.

### **Prizes and Odds.**

**1st Place:** Each student team member (3-4 students) and (1) teacher will receive a Panasonic product and awards lunch at Panasonic New Jersey Headquarters. (ARV: \$400)

**2nd Place:** Each student team member (3-4 students) and (1) teacher will receive a Panasonic product and awards lunch at Panasonic New Jersey Headquarters. (ARV: \$250)

**3rd Place:** Each student team member (3-4 students) and (1) teacher will receive a Panasonic product and awards lunch at Panasonic New Jersey Headquarters. (ARV: \$150)

Panasonic will host the awards lunch in June 2020.

The ARV of the prizes depends on the number of members in each Student Team.

**Winner Selection.** A panel of qualified judges, selected by Sponsor and Panasonic Corporation of North America, will judge all eligible entries according to five (5) categories detailed below, each of which will be 20% of the total score. The ratings scale for each category will range from one (1) to twenty (20), with 20 being the best score. Three (3) Student Teams will be selected as winners based on the highest cumulative scores. In the event of a tie, tied entries will be re-judged on the same criteria listed below. Decisions of judges and Sponsor shall be final and binding in all respects. Judging will be completed on or about May 27, 2020.

Category	Scoring	Points Earned
Diary Entry 1	<p>___ The entry includes one photo or original piece of artwork. (up to 5 pts)</p> <p>___ The entry includes one paragraph describing the issue the team selected. (up to 5 pts)</p> <p>___ The writing is coherent, uses correct sentence structure and has no errors in spelling or grammar. (up to 5 pts)</p> <p>___ The photo or illustration is a clear representation of the team's environmental issue. (up to 5 pts)</p>	___/20
Diary Entry 2	<p>___ The entry includes one photo or original piece of artwork. (up to 5 pts)</p> <p>___ The entry includes one paragraph describing the actions the team took. (up to 5 pts)</p> <p>___ The writing is coherent, uses correct sentence structure and has no errors in spelling or grammar. (up to 5 pts)</p> <p>___ The photo or illustration is a clear representation of the impact of the team's work. (up to 5 pts)</p>	___/20
Diary Entry 3	<p>___ The entry includes one photo or original piece of artwork. (up to 5 pts)</p> <p>___ The entry includes one paragraph describing the successes and challenges the team faced. (up to 5 pts)</p> <p>___ The writing is coherent, uses correct sentence structure and has no errors in spelling or grammar. (up to 5 pts)</p> <p>___ The photo or illustration is a clear representation of the action taken in the community. (up to 5 pts)</p>	___/20
Diary Entry 4	<p>___ The entry includes one photo or original piece of artwork. (up to 5 pts)</p> <p>___ The entry includes one paragraph describing the results of the project and the teamwork needed to accomplish the goal. (up to 5 pts)</p> <p>___ The writing is coherent, uses correct sentence structure and has no errors in spelling or grammar. (up to 5 pts)</p> <p>___ The photo or illustration is a clear representation of the team's final result. (up to 5 pts)</p>	___/20
Overall Presentation	<p>The story as written and illustrated shows great enthusiasm and engagement by the whole team. It is clear that the team took action in their community to improve the environment. The impact of their actions was apparent. It is evident that the team took time to ensure the accuracy of the information presented including grammar, sentence structure and spelling. The illustrations draw your attention and are well aligned with the narrative.</p> <p>(The judge will award up to 20 pts in this category)</p>	___/20
<b>GRAND TOTAL OF POINTS AWARDED</b>		___/100

**Winner Notification and Acceptance.** The teachers of the winning Student Teams will be notified, by the Sponsor on Sponsor on or about May 27,2020. Sponsor will contact the teachers of the Student Teams by phone at the number included with the entry form. Sponsor will call during regular business hours at the number provided on entry form. Failure to reach the respective teachers by phone, after 3 attempts, may result in disqualification of winners, forfeiture of their interest in all prizes, and selection of a substitute winner from among all remaining eligible entries. The teachers will be required to notify each of their winning students. Winners may waive their right to receive prizes. Prizes are non-assignable and non-transferable. No substitutions allowed by winner. Prizes and individual components of prize packages are subject to availability and Sponsor reserves the right to substitute prizes of equal or greater value. Winners are solely responsible for reporting and payment of any taxes on prizes. Winners will be required to complete an affidavit of eligibility/liability certifying that the entrant's submission is entrant's original work, that entrant owns right to the work, that the submission has not previously won an award or prize in a contest and has not previously been published, and that entrant has complied with the Official Rules of the Contest, and a liability and publicity release (except where prohibited by law) which must be returned as instructed. Failure to sign and return the affidavit or release, or to comply with any term or condition of these Official Rules, may result in a winner's disqualification, the forfeiture of his or her interest in the prize, and the award of the prize to a substitute winner. Prizes won by minors will be awarded to parent or legal guardian who must sign any affidavit or release required by Sponsor. Except where prohibited, acceptance of any prize constitutes each winner's consent to the publication of his or her name, biographical information and likeness in any media, (including the Internet) for any commercial or promotional purpose, without limitation, or further compensation. Prizes not won and claimed by eligible winners in accordance with these Official Rules will not be awarded and will remain the property of Sponsor.

**Participation.** By participating, students and teachers agree to be bound by these Official Rules and the decisions of Sponsor. Sponsor reserves the right to disqualify persons found tampering with or otherwise abusing any aspect of this Contest as solely determined by Sponsor. In the event the Contest is compromised by tampering or other causes beyond the reasonable control of Sponsor which corrupts or impairs the administration, security, fairness or proper operation of the Contest, Sponsor reserve the right in their sole discretion to suspend, modify or terminate the Contest. Should the Contest be terminated prior to the stated expiration date, Sponsor reserves the right to award prizes based on the entries received before the termination date. Any questions regarding the number of entries submitted shall be determined by Sponsor in its sole discretion. Sponsor further reserves the right to disqualify any entry that is alleged to infringe on any third-party's intellectual property rights, or that Sponsor deems obscene, offensive or otherwise inappropriate for viewing by a general audience. By participating in the Contest, the entrants, winners, and their parents and legal guardians hereby release Sponsor, International Literacy Association, Panasonic of North America and each of their respective affiliated companies, and advertising and promotional agencies from any and all claims, complaints, disputes, and liabilities in connection with this Contest or the availability of or use of any prize ("Released Parties").

**Copyright.** By entering the Contest, each student grants to Sponsor, and Panasonic of North America an exclusive, royalty-free and irrevocable right and license to publish, print, edit, display, broadcast or otherwise use the Student Teams' Eco-Diary, in whole or in part, for any purpose and in any manner or media (including, without limitation, the Internet) throughout the world in perpetuity, and to license others to do so, all without limitation or further compensation. Each student further agrees that if his/her entry is selected by Sponsor as a winning entry, he/she will sign any additional license or release that Sponsor or Panasonic of North America may require and will not publicly perform or display his or her submission without the express permission of Sponsor.

**Construction.** The invalidity or unenforceability of any provision of these rules shall not affect the validity or enforceability of any other provision. In the event that any such provision is determined to be invalid or otherwise unenforceable, these rules shall be construed in accordance with their terms as if the invalid or unenforceable provision was not contained therein. Any disputes or complaints regarding this Contest will be governed by the laws of the Commonwealth of Virginia without regard to its choice of laws provision.

**Sponsor.** The decisions of Sponsor and the judges regarding the selection of winners and all other aspects of the Contest shall be final and binding in all respects. Sponsor will not be responsible for typographical, printing or other inadvertent errors in these Official Rules or in other materials relating to the Contest. For a

list of winners (available after June 3, 2020) or a copy of these Official Rules, visit: [ecocitizenship.org](http://ecocitizenship.org) or send a self-addressed, stamped envelope to "Winners List/Official Rules" (as applicable), Eco Picture Diary Contest c/o Foundation for Impact on Literacy and Learning, P.O. Box 8139, Newark, DE 19714-8139. If you have any questions regarding this Contest, please contact: [Kim@fillprograms.org](mailto:Kim@fillprograms.org)

**NO PURCHASE NECESSARY TO ENTER OR TO WIN. A PURCHASE WILL NOT INCREASE YOUR ODDS OF WINNING. SUBJECT TO ALL APPLICABLE FEDERAL, STATE, LOCAL AND MUNICIPAL LAWS AND REGULATIONS. VOID WHERE PROHIBITED.**